



CALIFORNIA ACADEMY OF AUDIOLOGY

20th Annual Conference
September 19–21, 2019

ADVOCATING FOR AUDIOLOGY

DoubleTree by Hilton Sonoma Wine Country
Rohnert Park, CA

www.caaud.org



IMPORTANT INFORMATION & DATES

DATES

**Exhibitor Registration
Deadline:** August 1, 2019

Hotel Reservation Cut-off:
August 14, 2019

**Earliest date for shipped
items to arrive at hotel:**
September 13, 2019

Exhibit Hall Set up:
September 19, 2019

Exhibit Hall Open:
September 20-21, 2019

CONTACT INFORMATION

**Administration &
Conference Management:**
JMS Association
Management Professionals
(888) 664-1135
caa@jmsamp.com

CAA Conference Co-Chairs:
Amber Powner
Christine Throm

HOTEL INFORMATION

DoubleTree by Hilton Hotel
Sonoma Wine Country
1 Doubletree Drive,
Rohnert Park, CA 94928
Phone: (707) 584-5466

Reservations
[http://group.doubletree.com/
CAA20thAnnualConf2019](http://group.doubletree.com/CAA20thAnnualConf2019)
passcode = CAC
phone 877-776-4932

EXHIBITOR INFORMATION

Dear Exhibitor/Sponsor:

CAA is pleased to announce its 20th Annual Conference, to be held at the DoubleTree by Hilton, Sonoma Wine Country, September 19-21, 2019!

We expect 250-300 attendees, as our colleagues come for the 20th year of educational offerings and networking opportunities. CAA hopes you will take this opportunity to showcase your latest products to our attendees.

The following pages detail sponsorship packages offered to maximize the value of your support dollars. In addition to pre-set sponsorship packages, there are also "A-La-Carte" items that can customize your exposure at the conference to let attendees know you support CAA. Please choose from the options that best fit your marketing goals and desired level of support.

Exhibits will be located in the Chardonnay Ballroom. This room will be located near food offerings throughout the conference in order to increase traffic throughout the exhibit area.

A layout is located inside the brochure for your reference, but please visit our website at www.caaud.org for the latest availability. Space is limited and tables will be assigned on a first come basis upon payment of sponsorship, so reserve your table(s) as soon as possible!

Exhibitor items can arrive at the hotel no earlier than September 15, 2019. The exhibit hall registration deadline is August 1, 2019 (based on availability). Should you have any questions, please contact us at (888) 664-1135 or at caa@jmsamp.com.

Please let us know if you are interested in discussing other sponsorship opportunities such as cocktail parties.

As always, thank you for your continued support of CAA!

Sincerely,
CAA Board of Directors

SPONSORSHIP LEVELS

Show your support for CAA with our sponsorship packages! Packages are an assembly of a number of the a-la-carte offerings with additional benefits and a discount off the published prices. There are a limited number of each package, so sign up today.

	 Platinum: \$7,500 (Limit 2)	 Gold: \$4,900 (Limit 3)	 Silver: \$3,700 (Limit 4)	 General: \$1,600 (Limit 8)
Includes Hospitality Suite (~625 sq ft) for demonstrations and learning lab)	X			
Booth(s)—One booth includes a 6' draped table, 2 chairs, and 1 electrical outlet	High Visibility Single Booth	High Visibility Single Booth	Single Booth	Single Booth
# of complimentary conference registrations (includes meals and CEU credits)	2	2	2	2
Recognition in pre/post conference materials/ website and at the conference	X	X	X	X
Customized slide in rotation during slide show *	X	X	X	
Special ID badge ribbons	X	X	X	
Logo'd item (lanyards, tote bags, notepads)	X	X	X	
Meal Sponsor	Lunch	Breakfast	Break	
CEU booklet advertisement	Back Cover Full page ad	Full page ad	1/2 page ad	
Attendee mailing list	X	X		
e-Newsletter advertisement	X	X		
Membership mailing list	X			
CAA website advertisement	X			
* There will be a PowerPoint presentation cycling through slides in the General Session room during all non-speaker times. All items are subject to availability as sponsorships fill up.				



Advocating for Audiology

A-LA-CARTE SPONSORSHIP OPPORTUNITIES

HOSPITALITY SUITE:

Total of 4 people (two for exhibit hall and 2 for hospitality suite, limit 4)

\$2,800

A/V PACKAGE FOR HOSPITALITY SUITE:

Provided by CAA's A/V Group

\$800

Includes:

1 90' HD Flat Screen

1 PSD Flat Screen with Laptop Shelf

2 Powered Speakers

1 Speakers stand

1 Audio Mixer w/iPod Cable

1 Wireless Microphone

EXHIBITOR BOOTHS:

Single Booth—

\$1,250

(1 - 6' draped table, 2 chairs, 1 electrical outlet, 2 badges; excludes CEU credits)

PRINTED ADVERTISING IN CONFERENCE PROGRAM OR CEU BOOKLET:

Back Cover (2 max)

\$1,550

Full Page (8.5" x 11")

\$1,000

Half Page

\$850

Quarter Page

\$650

DIGITAL ADVERTISEMENTS:

CAA Website Home Page Ad

\$650

Large E-Newsletter Ad

\$450

Small E-Newsletter Ad

\$300

Slide in Slide Show

\$250

MEAL SPONSORSHIPS:

Breakfast

\$800

Lunch

\$1,000

Break

\$450

LOGO'D ITEMS:

Tote Bag (sponsor provided)

\$1,000

Any Item for Tote Bag (sponsor provided)

\$1,000

Lanyards with Logo (sponsor provided)

\$1,000

CAA MAILING LISTS:

Attendee Mailing List

\$550

Membership Mailing List

\$800

Additional Staff:

One Staff Member (Friday/Saturday meals, without CEUs)

\$300

One Staff Member (Friday/Saturday meals, with CEUs)

\$250

EXHIBITOR MAP

EXHIBITOR DATES & HOURS

Thursday, September 19th:
Exhibitor Registration and
Setup 3:00pm-6:00 pm

Friday, September 20th:
Exhibitor Registration and
Setup 7:00am-8:00 am

Exhibit Hours:
8:00am-7:30 pm

Saturday, September 21st:
Exhibit Hours :
8:30am-1:30 pm

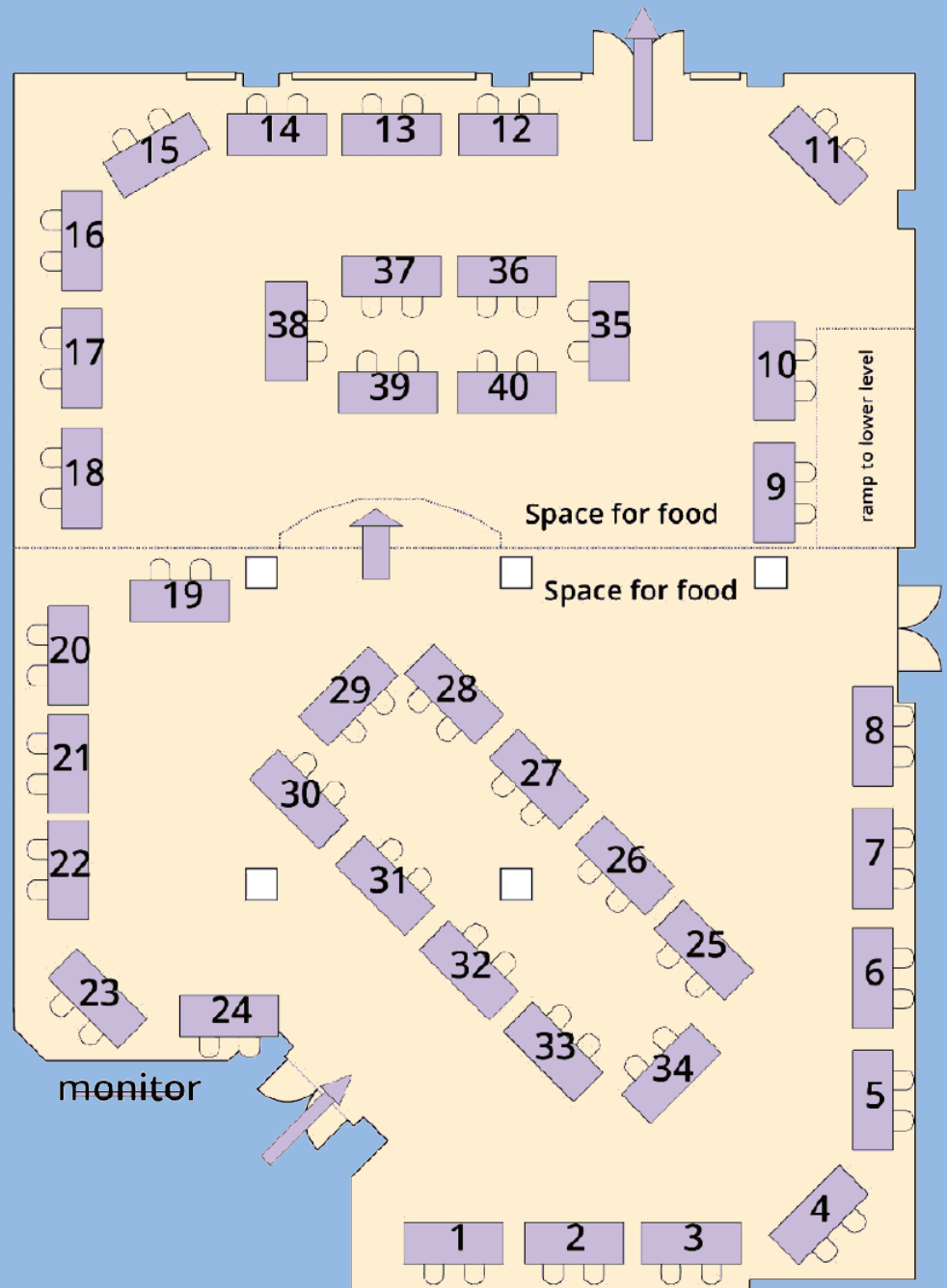
Breakdown Exhibits:
1:30pm-4:00pm

BOOTH INFORMATION

One booth includes a
6' draped table, 2 chairs,
and 1 electrical outlet.

Booth number
preferences
can be selected on
the registration form.
Please keep in mind
that preferences will be
honored in the order
in which applications
are received. Booth
availability will be updated
on the CAA website.

CHARDONNAY





CONSIDER DONATING TO THE CAA ANNUAL SILENT AUCTION!

OUR TRADITION CONTINUES AT THE **LUNCH ON SATURDAY**. ATTENDEES WILL BID AGAINST ONE ANOTHER FOR GREAT PRIZES AND MERCHANDISE DONATED BY OUR GENEROUS VENDORS! IDEAS FOR SILENT AUCTION DONATIONS: GIFT CARDS, HOTEL STAYS, JEWELRY, AMUSEMENT PARK PASSES, HEARING AIDS AND OTHER RELATED ITEMS.

PLEASE LET US KNOW WHICH ITEM(S) YOU ARE DONATING BY **FRIDAY, AUGUST 23, 2019**. WINNERS WILL BE ANNOUNCED WITH CREDIT BEING GIVEN TO THE DONATING COMPANY. FUNDS RAISED DURING OUR SILENT AUCTION WILL GO TO THE GENERAL FUNDS OF THE ACADEMY. SILENT AUCTION ITEMS DONATED ARE ELIGIBLE AS A TAX DEDUCTIBLE BUSINESS EXPENSE.

HELP CAA HAVE A VOICE IN THE POLITICAL PROCESS!

**CONSIDER DONATING TO THE
POLITICAL ACTION COMMITTEE!**

A donation to PAC ensures that CAA has a continued voice in the California legislative process.

Donating companies and individuals will be announced during the Saturday Luncheon.





2019 CAA EXHIBITOR & SPONSOR ORDER FORM



CONTACT INFORMATION:

COMPANY		
CONTACT NAME		
ADDRESS		
CITY	STATE	ZIP
PHONE	MOBILE	
EMAIL		

SPONSORSHIP PACKAGES

X	Type	Price
	PLATINUM SPONSORSHIP (limit 2)	\$7,500.00
	GOLD SPONSORSHIP (limit 3)	\$4,900.00
	SILVER SPONSORSHIP (limit 4)	\$3,700.00
	GENERAL SPONSORSHIP (limit 8)	\$1,600.00

EXHIBITOR BOOTH ONLY

	SINGLE TABLE	\$1,250.00
	DOUBLE TABLE	\$2,250.00

PREFERRED BOOTH CHOICES:

#1 _____ #2 _____ #3 _____
 (note some booths are reserved for sponsor packages and all others are assigned according to first come first paid).

ADDITIONAL STAFF:

	Additional Staff (per person) with CEU	\$300.00
	Additional Staff without CEU	\$250.00

List Staff Names:

HOSPITALITY SUITE:

	Hospitality Suite	\$2,800.00
	A/V Package	\$800.00

PRINTED ADS:

Qty	Description	Price
	Back Cover (qty limited)	\$1,550.00

	Full Page	\$1,000.00
	Half Page	\$850.00
	Quarter Page	\$650.00

DIGITAL ADS:

	CAA Website Home Page	\$650.00
	Large E-Newsletter	\$450.00
	Small E-Newsletter	\$300.00
	Slide in Conference Slide Show	\$250.00

MEAL SPONSORSHIPS:

	Breakfast (limit 2)	\$800.00
	Lunch (limit 2)	\$1,000.00
	Break (limit 4)	\$450.00

LOGO'D ITEMS (sponsor provided):

	Tote Bag	\$1,000
	Lanyards	\$1,000
	Other Items (describe)	\$1,000

MAILING LISTS:

	Attendee Mailing List	\$550.00
	Membership Mailing List	\$800.00

	Total Due:	
--	-------------------	--

PAYMENT INFORMATION:

(circle) ☐ CHK ☐ VISA ☐ M/C		
CARD NUMBER:		
EXPIRATION:	CVV#:	BILLING ZIP CODE:
NAME ON CARD:		

ACKNOWLEDGEMENT AND AUTHORIZATION:

We hereby apply for sponsorship and/or exhibit space at this Event. We understand that this application becomes a contract when signed. We agree to the terms and conditions on the back of the order form. Signing this form does not guarantee preferred booth space.

X

Please remit this form and payment to:

CAA, 3000 SOUTH JAMAICA COURT, SUITE 145, AURORA, CO 80014. PHONE/FAX: (888) 664-1135 orders@jmsamp.com